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Instamodeling: How To Use Instagram To Kickstart Your Child's Modeling Career



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Synopsis

Social media marketing is happening to us every day. Our favorite people and brands are using sites like Instagram to connect with their target market on a more personal level. Buy why should they get to have all the fun? InstaModeling: How to Use Instagram to Kickstart Your Child's Modeling Career is a concise guide providing you with a plan of action to use Instagram in the same manner as your favorite companies and celebrities; as a brand building, networking and career development tool for your aspiring child models.While there are a variety of resources discussing how to become a model, very few put you in control of your modeling career. Most guides lead you down the traditional path of modeling agency representation. InstaModeling eliminates the complete reliance on an agent and shows you how to make direct contact with brands, photographers and industry insiders and use social medial marketing to advance the career of your child model. With the rise of small businesses utilizing Instagram for marketing purposes, the opportunities for direct books (the Holy Grail of modeling jobs) are endless. This book will help you:1. Create and maintain a professional Instagram portfolio for your aspiring child model2. Build and nurture a community of key accounts through genuine interactions3. Find the work you admire and aspire to4. Find direct booking jobs and Brand Ambassador opportunitiesPersonal Note from the AuthorsInstagram has been instrumental in building the brand and portfolio of Rhys and Landen. Although currently represented by a top modeling agency, 90% of Rhys and Landen's modeling work has come through Instagram. InstaModeling is the exact course of action taken to build the @Rhys_Landen Instagram account to a community of more than 5,700 members, land Brand Ambassador contracts, model for international children's clothing brands and meet some of the most amazing, inspiring and talented people in existence. Thanks to social media the walls are coming down and the gatekeepers are being relieved of their posts. Now is the best time to take advantage of the world's desire to connect directly with their crowd via social media. InstaModeling: How to Use Instagram to Kickstart Your Child's Modeling Career will show you exactly how to do it.

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Customer Reviews

THANKKKKK YOU for sharing your expertise and being so helpful. I will put your advice to good use. Much luck and success to us all xo

I was expecting more on how to get followers. Some things are common sense but there was some good information

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